

Meet the Board

Beth Tucker



Beth Tucker is a new board member with big goals for the Visioning Committee. As co-chair, she hopes to expand Impact's reach to the Indian River Community, increase awareness and accessibility to our grant proposal process, and work on community branding and perception by providing counsel and brainstorming to worthy organizations. Beth graduated from University of New Hampshire, Peter Paul School of Business with a BA Business. For the past 36 years, she was the CEO of KNF&T Staffing Resources in Boston. She began visiting Vero in 2014 and started coming here seasonally in 2017. She is a member of the Moorings Yacht and Country Club, The Duxbury Yacht Club, and the Yale Club. Previously member of The Boston Club for Women's leadership, The Commonwealth Club and The Boston Chamber of Commerce. A mutual friend of Mary Ellen McCarthy's introduced her to Impact three years ago.

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Kris Rohr



Kris "Kiki" Rohr has been a board member at large since 2019. She has served on the grants, marketing, and visioning committees, and works her magic as our official editor and proofreader. She received a BA in English from the University of Maryland and spent her entire career in marketing communications, working in agencies, as a consultant, as a contractor to the federal government, and for a large hospitality-management company. She was born in England and graduated from high school there, but spent most of her life in the Maryland suburbs of Washington, DC. before moving to Vero year-round in 2018. She has always enjoyed nonprofit work, and when MaryAnn Miskel introduced her to Impact, she saw it as a great way to continue the trend. She considers it an honor and a privilege to help steward such a worthy organization and has found the experience to be enormously rewarding. Kiki is a member and current commodore of the Vero Beach Yacht Club.

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Chris Rud



Chris Rud jumped right in as a new board member, creating a member survey and a summer newsletter in her first 45 days. As co-chair of the marketing committee, Chris wants to get the word out about this fabulous organization. She says when she mentions Impact 100 to anyone, she wants them to know who we are and what we do! She first came to Vero Beach in 2002 and is now a Florida resident, spending summers in Twin Cities, MN.

After deciding to become a resident, she looked around for a way to get involved and found that Impact 100 provided the two things she wanted: to make a real difference and to meet interesting people. Chris holds a Master of Science in organizational development (ABD) from Pepperdine University.

The first half of her career was in human resources, including serving as SVP of human resources for an international manufacturing company. Next, she led the Midwest consulting practice of an international consulting firm and started the organization's global change management practice. For the

last ten years before she retired, she was a part-time organizational consultant. She is a member of Grand Harbor and Island View Golf Club in Waconia, MN.

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Kathleen LaCroix



Kathleen LaCroix is new to the Impact 100 board. As co-chair of the community partners committee, she hopes to spread the word that Impact 100 is so much more than simply a funder. She wants to shine a brighter light on all the great works our members support and on the needs in our community. She's lived in Vero since 2006 and has been a member of Impact for five years. Before moving to Vero, she spent most of her life in Connecticut and now splits time in the summer between Chatham, MA and

Norwalk, CT, where she raised her family. A retired CPA, Kathleen graduated with a degree in economics and accounting from the College of the Holy Cross in Worcester, MA. She is an avid golfer and plays at The Moorings Y&CC, Quail Valley, Eastward Hol and Shorehaven Golf Club. She

has a particular interest in organizations that focus on underserved communities. When she learned about Impact from Chris Smith and Mary Ellen McCarthy, she liked being exposed to multiple nonprofits that have big ideas and being able to help them achieve these goals. Plus, she felt it was important to contribute and be a part of the community where she lives.

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